

Unlocking Your Periodontal Protocol

A course-review module I designed and built for dental practice teams

CLIENT

Imagen Dental Partners

MY ROLE

Instructional Designer (sole designer)

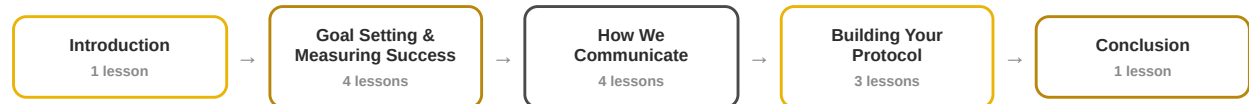
BUILT IN

Articulate Rise + Excel/PDF job aids

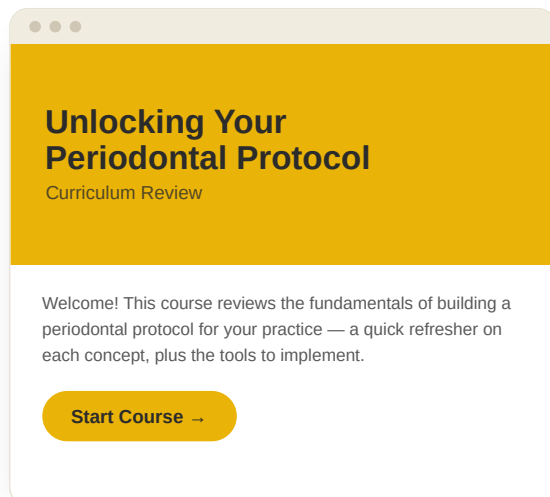
SCOPE

13 lessons · 4 sections · reached 80 practices

About this sample. This is a storyboard reconstruction of a real course I designed for Imagen Dental Partners. It documents my design approach and decisions; the on-screen content has been generalized and stripped of client branding, internal links, and proprietary materials.

COURSE FLOW — FULL CURRICULUM

Storyboard walkthrough — 9 representative screens showing the design across the course:

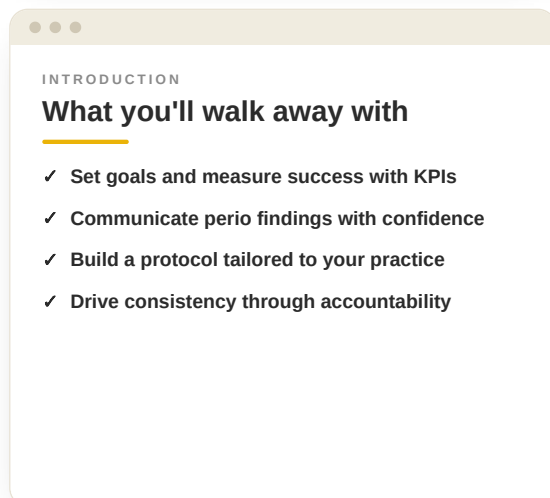


01 Title / Welcome

[Click to start](#)

OBJECTIVE Orient the learner and set expectations for the review.

INTERACTION Single 'Start' button — one clear entry action.



02 Learning Objectives

[Read · Continue](#)

OBJECTIVE State what the learner will be able to do by the end.

INTERACTION Passive; objectives animate in on load (respect reduced-motion).

LESSON 2 OF 13

Destination Success: KPIs

"A goal without a plan is only a dream."

%

Active Perio %
Target minimum 45%

📅

SRP per Day
Services completed daily

✓

Reappointment
% who leave booked

03 Content Refresher

Read · Continue

- OBJECTIVE** Refresh the three KPIs that define perio success.
- INTERACTION** Passive read; consistent iconography for recognition.

KNOWLEDGE CHECK

A healthy active periodontal percentage range is generally:

A 5–15%

B 25–40% ✓

C 45–60%

Correct! 25–40% is the healthy range. Offices set a conservative or advanced target by population.

04 Knowledge Check

Single-select

- OBJECTIVE** Confirm retention of the healthy perio range.
- INTERACTION** Single-select; corrective feedback reveals on submit.

Perfect Day Scheduling

Tap each block to reveal what belongs there.


Rocks
New patients, SRPs, implants


Pebbles
Re-care, composites


Sand
Deliveries, ortho checks

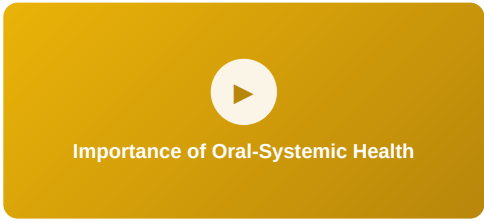
05 Interactive · Click-to-Reveal

Tap each card

- OBJECTIVE** Teach block-scheduling priority through active exploration.
- INTERACTION** Three cards; each expands on tap. Continue gated until all opened.

LESSON 6 OF 13

Oral-Systemic Relationships



Importance of Oral-Systemic Health

Educating patients builds the confidence to connect oral health to whole-body health.

06 Video Segment

[Play · Continue](#)

- OBJECTIVE** Build conviction on oral-systemic health via short video.
- INTERACTION** Learner-controlled play; captions on by default.

LESSON 7 OF 13

Power Words for Perio

Reframe everyday language into value-creating terms.

"Deep cleaning" → **Periodontal therapy**

"A little bleeding" → **Signs of active infection**

"Plaque" → **Destructive bacteria**

07 Scenario · Language Swap

[Explore](#)

- OBJECTIVE** Practice reframing clinical language into patient-centered 'power words.'
- INTERACTION** Old → new word pairs; downloadable practice worksheet.

Tools Provided

Use the tracker to monitor KPIs day to day.

XLSX

Daily KPI Tracker.xlsx
18 KB

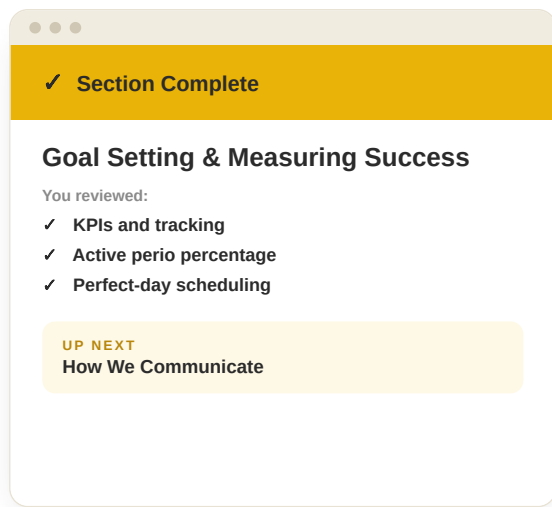
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Reflect: Is your office actively using a daily KPI tracker?

08 Tool / Resource

[Download + reflect](#)

- OBJECTIVE** Move learning to the job with a ready-to-use tracker.
- INTERACTION** Download card + reflection question before advancing.



09 Section Transition

Continue

- OBJECTIVE** Signal progress and prime the next section.
- INTERACTION** Completion banner + recap checklist + next-up preview.

Representative work sample by Brittany Blalock, Learning Experience Designer. Based on a real project for Imagen Dental Partners; on-screen content generalized and de-branded. Demonstrates design approach — objectives, interaction, accessibility, and development considerations — without reproducing proprietary course materials.